

**\$10 off**

**basic bike tune-up**

You must present this coupon to take advantage of this offer. Offer valid through 05/15/14. See store for details.

**20% off**

**any one accessory**

You must present this coupon to take advantage of this offer. Cannot be combined with other discounts or offers. Cannot be used on closeout or sale items. Offer valid through 05/15/14. See store for details.

**2 Free tubes**

**with a Pair of Tires Purchase**

You must present this coupon to take advantage of this offer. Cannot be combined with other discounts or offers. Offer valid on regular priced tires. Labor is not included. Offer valid through 05/15/14. See store for details.

**SALEM CYCLE**

72 Washington Street • Salem, MA 01970

(978) 741-2222 • [www.salemcycle.com](http://www.salemcycle.com)

Mon, Tues, Wed, Fri: 10am-6pm • Thurs: 10am-7pm

Sat: 10am-5pm • Sun: 12pm-4pm



Dated Material. Please Deliver March 28, 29, 31.

PRSRT STD  
US Postage  
**PAID**  
Wheeling, WV  
Permit No. 161

**APRIL 3RD THRU  
APRIL 20TH, 2014**



**Gear up  
for the season  
with these  
once a year  
specials!**



April 3rd - April 20th

**GREAT  
BIKE FEST** **AMERICAN**

**12 MONTHS**  
FINANCING AVAILABLE\*

\*On purchases made with your Freedom To Ride credit card. Subject to credit approval. Minimum monthly payments required. See store for details.

Celebrate through April 20th



With over 15 years in the community, Salem Cycle is more than just a bike store. Riding is our passion, and our trained staff is made up of experienced riders trained specifically to help you find the perfect bike for your lifestyle. We will provide you with the knowledge and service you just can't get at a national chain.



**KALI HELMETS  
20% OFF**



**SERFAS SADDLES  
20% OFF**



**SUNCLOUD EYEWEAR  
25% OFF**



**ONGUARD LOCKS  
20% OFF**



**ALL ENDURA CLOTHING  
20% OFF**

## STOCK UP & SAVE!

- Clif Shot Blocks .....Reg. \$2.99 **\$2**
- OnGuard Doberman 6'X12mm Combo Cable Lock .....Reg. \$29.99 **\$20**
- Alloy Water Bottle Cages .....Reg. \$6.99 **\$5**
- Axiom Hunter Grocery Bag Pannier .....Reg. \$49.99 **\$37**
- Chain-L #5 4oz .....Reg. \$12 **\$9**
- Sigma BC16.12 16 Function Wireless & Cadence Computer .....Reg. \$109.99 **\$80**
- Serfas Dual Density Women's Saddle .....Reg. \$39.99 **\$28**
- Finish Line Pro Care Bucket 6.0 .....Reg. \$49.99 **\$36**
- Saris Freedom Tray Hitch 2 Bike Rack Fits 1 1/4 & 2" Hitches .....Reg. \$229.99 **\$169**
- Kali Charaka Plus Helmet .....Reg. \$49.99 **\$37**

## EARN REWARDS!

Join our Ride Club Program and earn

**5%**  
**ON PURCHASES**

Earn 5% back on already low prices!

# ONCE A YEAR DEALS ON A GREAT SELECTION OF BIKES!



Specialized Venge Expert Ul2  
Reg. \$5499.99 **NOW \$3999.99**

## ROAD & COMMUTER BIKES

- Specialized Womens Dolce Comp .....Reg. \$1549.99 **NOW \$1084.99**
- KHS Flite 850 .....Reg. \$2399.99 **NOW \$1679.99**
- KHS Womens Flite 720 .....Reg. \$1599.99 **NOW \$1119.99**



KHS Sixfifty 3500 .....Reg. \$2799.99 **NOW \$2239.99**

## MOUNTAIN BIKES

- Redline Mono Cog 29r.....Reg. \$649.99 **NOW \$454.99**
- Specialized Womens Myka HT .....Reg. \$469.99 **NOW \$328.99**
- Specialized P. Street 1.....Reg. \$609.99 **NOW \$449.99**



Specialized Expedition Reg. \$419.99 **NOW \$293.99**

## LEISURE & COMFORT BIKES

- KHS Town&Country Deluxe .....Reg. \$459.99 **NOW \$367.99**
- KHS Green 3-Speed .....Reg. \$349.99 **NOW \$299.99**
- Dahon Speed Uno Folding Bike .....Reg. \$419.99 **NOW \$379.99**

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