

\$10 GIFT CARD
for purchases above \$50

You must present this coupon to take advantage of this offer.
See store for details.

20% off

any one accessory

You must present this coupon to take advantage of this offer.
Offer valid through 05/16/14. See store for details.

Free tube
with each tube purchase

buy one, get one free

You must present this coupon to take advantage of this offer.
Offer valid through 05/16/14. See store for details.



www.contebikes.com

Virginia Beach

1805 Laskin Road
Virginia Beach, VA 23454
Phone: 757-491-1900

Virginia Beach Store Hours:
Mon-Fri 10-8pm,
Sat 10-6pm, Sun 11-5pm

Chesapeake

1036 Volvo Parkway
Chesapeake, VA 23320
Phone: 757-410-8844

Chesapeake Store Hours:
Mon-Fri 11-8pm,
Sat 10-6pm, Sun 12-5pm

NEW! Williamsburg

5212 Monticello Ave
Williamsburg, VA 23188
Phone: 757-903-0702

Williamsburg Store Hours:
Mon-Fri 10-8pm,
Sat 10-6pm, Sun 11-5pm

Dated Material. Please Deliver April 28, 29, 30.

PRSRST STD
US Postage
PAID
Wheeling, WV
Permit No. 161



www.contebikes.com

**GRAND OPENING
CELEBRATION**
OF WILLIAMSBURG

May 3rd - May 11th, 2014



Come and
enjoy the
festivities!
Enter to win a
free Bike!

12 MONTHS
FINANCING AVAILABLE*

*On purchases made with your Freedom To Ride credit card. Subject to credit approval. Minimum monthly payments required. See store for details.

Celebrate through May 11th!



Grand Opening Celebration!

Saturday, May 3rd, 2014

- Door prizes
- Bike Giveaway

Sunday, May 4th, 2014

Inaugural Shop Ride at
Freedom Park Led by Missy Giove
Mountain Bike Ride
9AM Start

Plus, great deals throughout the store through May 11th!

STOCK UP & SAVE!

Conte's 16g CO2 cartridge.....	.99¢
Brutus 180 bicycle headlight.....	\$14.99
Hammer Recoverite.....	\$17.99
Hammer Gel.....	.99¢
Beach Bum Bike Caddy Chair Holder.....	\$19.99
RAVX Six Fold Multi Tool.....	\$9.99
Speedplay Light Action Pedals.....	\$99.99
Delta Smartphone Holder.....	\$19.99
Swagman Titan 4 Bike Rack.....	\$199.99
Saris 2 Bike Porter.....	\$85.99

EARN CONTE'S REWARDS!

Join our Ride Club Program and earn

5%

ON PURCHASES

The more you spend, the more you earn at Conte's!



HELMETS
15% OFF



SEAT BAGS
15% OFF



PUMPS
20% OFF



LOCKS
10% OFF



PEDALS
10% OFF



TUBES & TIRES
15% OFF



CONTE'S SHORTS
25% OFF



CONTE'S JERSEYS
25% OFF

ONCE A YEAR DEALS ON A GREAT SELECTION OF BIKES!



Specialized Allez Elite M2 Reg. \$1100 **NOW \$949**

ROAD BIKES

Cannondale Synapse.....	Reg. \$779	NOW \$599
Specialized TriCross.....	Reg. \$1550	NOW \$1199
Specialized Ruby.....	Reg. \$1750	NOW \$1449



Giant Tempt 5 Ladies..... Reg. \$570 **NOW \$529**

MOUNTAIN BIKES

HardRock Disc 29er.....	Reg. \$580	NOW \$499
Redline 29er.....	Reg. \$899	NOW \$799
Specialized P. Series.....	Reg. \$699	NOW \$449



Electra Townie 7D Reg. \$479 **NOW \$429**

LEISURE BIKES

Specialized CrossTrail.....	Reg. \$580	NOW 459
Specialized Sirrus.....	Reg. \$549	NOW \$399
Specialized CrossTrail Disc.....	Reg. \$680	NOW \$599



Giant Animator 16" Reg. \$220 **NOW \$175**

BMX & YOUTH BIKES

Giant Moda 20".....	Reg. \$239	NOW \$190
Revel Junior 24.....	Reg. \$300	NOW \$240