

\$10 off
bike tune-up

You must present this coupon to take advantage of this offer.
Offer valid through 4/30/14. See store for details. Cannot be combined with any other offers.

20% off
any one accessory

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Free tube
with each tube purchase

buy one, get one free

You must present this coupon to take advantage of this offer.
Offer valid through 4/27/14. See store for details. Cannot be combined with any other offers.

12 MONTHS
FINANCING AVAILABLE*

*On purchases made with your Freedom To Ride credit card. Subject to credit approval. Minimum monthly payments required. See store for details.



www.berkshirebikeandboard.com

Monday-Friday 10-7

Saturday 10-5

Sunday 11-5

**BERKSHIRE BIKE
AND BOARD**

29 State Road
Great Barrington, MA 01230
413-528-5555

502 East Street
Pittsfield, MA 01201
In the old Pittsfield Rye Bakery Building!

Dated Material. Please Deliver April 17, 18, 19.

PRSR STD
US Postage
PAID
Wheeling, WV
Permit No. 161

OFFERS END
APRIL 27TH



Check Out Our New Pittsfield Location!



GREAT AMERICAN
BIKE SALE
April 24th - 27th, 2014

Celebrate through April 27th!



With over 18 years in the community, Berkshire Bike and Board is more than just a bike store. Riding is our passion, and our trained staff is made up of experienced riders trained specifically to help you find the perfect bike for your lifestyle. We will provide you with the knowledge and service you just can't get at a national chain. Plus, you get lifetime free tune-ups with every new bike purchase!



HELMETS
20% OFF



SEAT BAGS
20% OFF



PUMPS
20% OFF



LOCKS
20% OFF



EYEWEAR
20% OFF



TUBES & TIRES
20% OFF



SHORTS
20% OFF



JERSEYS
20% OFF

STOCK UP & SAVE!

Bladwell Carbon Cage
.....Reg. \$50 **\$34.99**

Bladwell Gel Bar Tape
.....Reg. \$25 **\$14.99**

Bladwell 4 LED Light
.....Reg. \$15 **\$9.99**

Bladwell Super Portable Mini Tool
.....Reg. \$15 **\$9.99**

Bladwell Mini Pump with Extractable Hose
.....Reg. \$40 **\$29.99**

EARN REWARDS!

Join our Ride Club Program and earn

5%

ON PURCHASES

The more you spend, the more you earn!

ONCE A YEAR DEALS ON A GREAT SELECTION OF BIKES!



Scott Speedster 20
NOW \$1,199.99

ROAD BIKES

Scott CR1 10 **NOW \$1,889.99**

Giant Defy 3 **NOW \$710.99**

Felt ZW6 **NOW \$1,359.99**



Giant Anthem 27.5 3
NOW \$2,024.99

MOUNTAIN BIKES

Giant Trance 27.5 3 **NOW \$1,911.99**

Scott Scale 750 **NOW \$1,664.99**

Scott Aspect 940 **NOW \$629.99**



Giant Cypress DX
NOW \$419.99

LEISURE BIKES

Giant Enchant 2 **NOW \$329.99**

Giant Escape 3 **NOW \$329.99**

Scott Metrix 40 **NOW \$530.99**



Giant Moda
NOW \$189.99

BMX & YOUTH BIKES

Electra Townie Kids 7D **NOW \$377.99**

Scott Scale JR24 **NOW \$423.99**